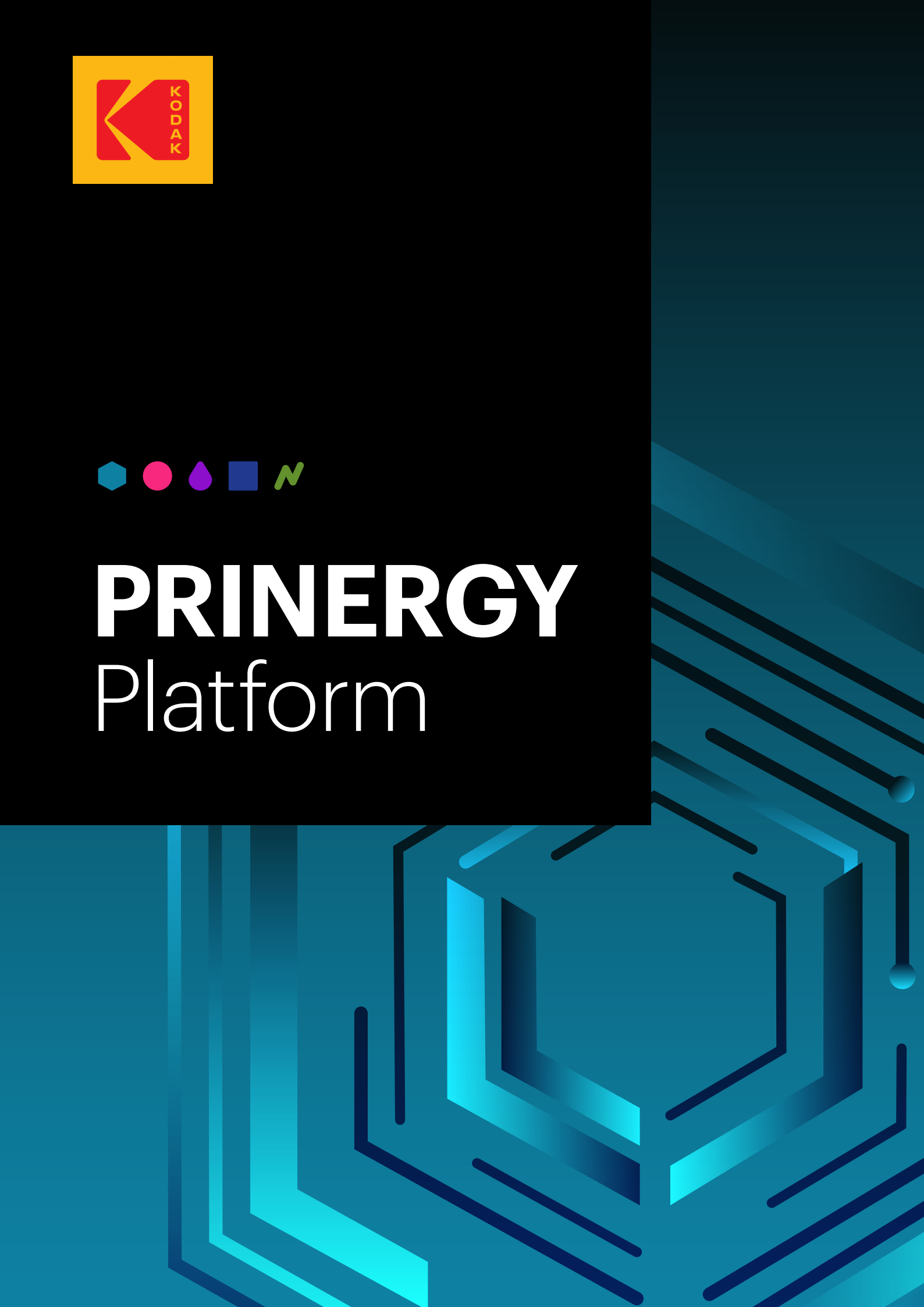




PRINERGY Platform



KODAK PRINERGY is the print industry's first end-to-end software platform, designed to control your **entire workflow** from first concept to final product.



Automation

Work faster, more consistently and more efficiently



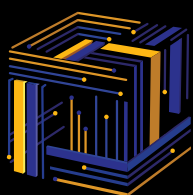
Integration

Eliminates inefficiencies by unifying most third party software and equipment



Efficiencies

Achieve consistent and accurate color with every print run by tracking and conserving ink usage



Security

Protect your organization from online attacks, backed by Microsoft



Intelligence

Proactively identify inefficiencies to unlock opportunities for growth

A Platform for Growth.

1

KODAK PRINERGY Connect

Improve productivity and profitability with powerful automation that keeps cost, quality and business risk in control

- Dynamic automation of every core function from job submission to output
 - Detect and fix costly errors before they occur
 - Consolidate multiple prepress operations into one workflow
 - Open infrastructure, production hub supports all third-party software and equipment
-

2

KODAK PRINERGY Business Solutions

Connect, share and automate across your entire organization with our print-specific, end-to-end solution including MIS/ERP, ecommerce and collaboration tools

- Print-specific MIS/ERP supports all print segments and applications
 - Seamlessly connects and centralizes your data into one workflow, from job quote to invoice
 - Enables visibility to all business functions for improved management
 - A flexible and scalable solution for organizations of any size
-

3

KODAK PRINERGY Access

Browser-based content management solution puts print buyers in control of files, enabling you to easily route their approved print ready files to any digital press or on-premise workflow

- Hands-off job handling with the print buyer in control from start to finish
 - Software-as-a-Service (SaaS) offering provides convenience with minimal bandwidth requirements, secure data storage and no downtime
 - Immediate start-up: no installation or professional services
 - Save time by securely storing and organizing files for collaboration with direct route to any production workflow or digital front end (DFE)
-

4

KODAK PRINERGY EVO

Reliable PRINERGY PDF-processing technology with low cost of ownership for businesses that do not need database-driven job management

- Streamline prepress operations for maximum efficiency and ROI
- Reduce cycle times and increase productivity
- Open integration expands output choices to virtually any platesetter or digital device (DFE)

End-To-End Automation

Sales, Customer Service & Engagement

ESTIMATE

Prepress & Production

MIS/ERP

Finishing, Logistics & Billing

INVOICE

DELIVERY

More Than Just Workflow.

KODAK PRINERGY offers 20+ supporting products and services that can be uniquely designed to drive cost savings and growth for your business.

Automation

PREPS Imposition with DPP (FOR TRADITIONAL AND DIGITAL PRINT)

Produce faster, accurate impositions using pre-set templates.

PANDORA Step-and-Repeat with PLA (FOR PACKAGING)

Turns complex packaging jobs into print-ready layouts.

INSITE Portals

Minimize errors, costs and delays with a streamlined job submission process.

Integration

Turnkey Production Workflow

Customize workflow and remote automation.

MIS Integration

Swap information with your MIS system to track and share customer data.

Dynamic Print Planning (DPP)

Pressroom learning for dynamic impositions and press capacity planning.

Security

File Archive & Backup*

Automated file archive system with built-in redundancy for fast retrieval.

Hosting Services (KMS)*

The proactive monitoring and management of an entire PRINERGY workflow system.

Disaster Recovery*

Policies, tools and procedures enable the continuation of vital technology after a catastrophic event.

Efficiencies

COLORFLOW Pro

Accurate and consistent color on any press in any location.

Ink Optimization

Reduce ink use without sacrificing quality.

Screening Technology

Deliver quality precision for multiple Printing Disciplines.

SPOTLESS Extended Color Management

Produce the visual impact of spot colors without the costs of spot inks.

Pressroom Optimization

Improve capacity planning while reducing make readies, paper and ink.

PRINERGY Tools

Accelerate packaging production by checking and preparing print-ready files directly in Illustrator.

Proofing Software (KPS)

Achieve accurate color proofs the first time, every time.

Intelligence

Decision Analytics*

Provides historical production trends to identify key growth opportunities.

Ink & Plate Usage Service*

Calculates on-press ink and plate consumption, using historical facts.

Ink Analytics*

Analyzes files at the pixel to accurately estimate ink use and cost.

*Available as cloud deployment only.



KODAK is proud to be an official Gold Level Microsoft Cloud Solutions Provider for the Graphic Arts sector.



The **KODAK PRINERGY** Platform grows with you. Work entirely in the cloud or choose a hybrid – either way we have [options for today that can scale to your tomorrow.](#)

Why move to the Cloud with Kodak?

Always On

Share files, collaborate with customers and colleagues, eliminate system downtime

Always Up-To-Date

Automated security patching and scheduled upgrades keep your system running at peak performance all the time

Always Secure

Together, Kodak and Microsoft Azure maintain your IT infrastructure and protect your business from cyber threats and natural disasters, 24/7

Always Analyzing

Use your own analytics and performance data to identify trends and opportunities for growth

Always Flexible

Access additional computing power when you need it – and scale down when you don't

Always Safe

All your data is replicated in real time and is backed up nightly, enabling fast recovery of operations and business critical assets





PRINT THAT PAYS

A full range of solutions to help you increase productivity and drive growth

Ready to see what **PRINERGY** can do for your business? We're here to make your transition easy. Our dedicated implementation team will handle the whole process for you.

Visit us at kodak.com/go/prinergy to learn more!

[KODAK.COM/GO/PRINERGY](https://kodak.com/go/prinergy)

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